



# CONCERNED BLACK CLERGY OF METROPOLITAN ATLANTA, INC.

*"A Primary, Proactive Principle-Centered Organization"*

09/10/19

Greetings Potential Sponsors,

In celebration of the many contributions and accomplishments of African American women, CBC will host the **Annual Salute to Black Mothers** on Saturday, October 26, 2019 at 12:00 noon. We are proud to honor several outstanding women in our community in areas such as education, business, religion and community. The annual event will be held at Atlanta Airport Marriott Gateway Hotel located at 2020 Convention Center Concourse, Atlanta, GA 30337.

I am honored to serve as the First Woman President of the Concerned Black Clergy. I desire, this year, to salute women who are first in various areas. This year's theme is **Trailblazing Women: Church, Business, and Community**. More than 400 people are anticipated to be our guests as we celebrate the outstanding work of some very deserving women in our communities.

The salute serves as a key fundraising initiative to yield the funds necessary to support the mission and goals of CBC. Proceeds will benefit the programs of CBC and organizations dedicated to uplifting the poor and disenfranchised in our community.

We would be honored for you to become a sponsor. Please confirm your participation by September 30<sup>th</sup> and complete the enclosed Sponsorship form. I would like to personally thank you for your support in advance. Should you have any additional questions, please feel free to contact our office at 404-755-4900 or email us at [info@concernedblackclergy.com](mailto:info@concernedblackclergy.com).

Kind Regards,

Rev. Bettye Holland Williams  
First Woman President

Rev. Yvette Massey  
Vice President of Women's Division  
Salute Chair

BHW/sb

## **\$20,000: PLATINUM SPONSOR**

Platinum Sponsors shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- (2) Corporate Table of ten
- Recognition as Platinum Sponsor
- Name, logo and link on event website for one year
- Opportunity to make a two-minute remark during event
- Name and logo recognition in event marketing materials
- Full-page, color ad in program booklet in prominent location
- Recognition as Platinum Sponsor in printed program
- Recognition as Platinum Sponsor on signage at dinner
- Recognition in event press release
- Opportunity to place up to three promotional items in giveaway bags (printed materials or favors)



## **\$10,000: GOLD SPONSOR**

Gold Sponsors shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- (1) Corporate Table of ten
- Recognition as Gold Sponsor
- Name, logo and link on event website for one year
- Name and logo recognition in event marketing
- Full page, color ad in program booklet
- Recognition as Gold Sponsor in printed program
- Sponsorship announcement on Concerned Black Clergy social media outlets
- Special acknowledgment by emcee during dinner
- Recognition in event press release
- Opportunity to place one promotional items in giveaway bags (printed materials or favors)

*To receive all benefits and recognition, a written commitment must be received no later than October 9, 2019.*

### **\$5,000: SILVER SPONSOR**

Silver Sponsors shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- (1) Corporate Table of ten
- Recognition as Silver Sponsor
- Name, logo and link on event website for one year
- Name and logo recognition in event marketing materials
- Half page ad in program booklet
- Recognition as Silver Sponsor in printed program
- Sponsorship announcement on Concerned Black Clergy social media outlets
- Special acknowledgment by emcee during the dinner



### **\$2,500: BRONZE SPONSOR**

Bronze Sponsors shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- (1) Corporate Table of ten
- Recognition as Bronze Sponsor
- Name, logo and link on event website for one year
- Recognition as Bronze Sponsor in printed program
- Sponsorship announcement on Concerned Black Clergy social media outlets



### **\$1,000: SUPPORTER**

Supporters shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- Recognition as Supporters
- Five seats at luncheon
- Recognition as Supporter in printed program
- Recognition as Supporter in luncheon program and website

To receive all benefits and recognition, a written commitment must be received no later than October 9, 2019.

## Sponsorship Form



### Sponsorship Commitment Form

COMPANY/ORGANIZATION NAME: \_\_\_\_\_

CONTACT PERSON/TITLE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

**Number of Tables:** \_\_\_\_\_ **at \$500.00 each.**

**PLEASE INDICATE YOUR COMMITMENT LEVEL:**

- PLATIUM SPONSOR, \$20,000
- GOLD SPONSOR, \$10,000
- SILVER SPONSOR, \$5,000
- BRONZE SPONSOR, \$2,500
- SUPPORTER , \$1,000
- FULL PAGE AD, \$500
- HALF PAGE, \$250
- QUARTER PAGE, \$175
- I AM UNABLE TO SPONSOR, BUT PLEASE ACCEPT THIS DONATION TO SUPPORT THE EVENT \$\_\_\_\_\_.

**Please note:** CBC reserves the right to reject an advertisement, not keeping with the publication standards. For more information, contact our office at 404-755-4900 or submit an email at [info@concernedblackclergy.com](mailto:info@concernedblackclergy.com)

CHECK ENCLOSED

CREDIT CARD:     VISA     MASTERCARD     DISCOVER     AMERICAN EXPRESS

CREDIT CARD NUMBER \_\_\_\_\_ CVC# \_\_\_\_\_ EXP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**DEADLINE:** All payments due by **October 15, 2019.**  
Please make all checks payable to: **Concerned Black Clergy**



Please return this completed form by mail or to the email below and our event staff will contact you:

Mail to: Concerned Black Clergy  
PO Box 11165, Atlanta, Georgia 30310  
Email: [info@concernedblackclergy.com](mailto:info@concernedblackclergy.com)



CONCERNED BLACK CLERGY OF  
METROPOLITAN ATLANTA, INC.

SALUTE TO <sup>29th ANNUAL</sup>  
*Black Mothers*  
AWARDS LUNCHEON

**TRAILBLAZING WOMEN**  
CHURCH, BUSINESS & COMMUNITY

ATLANTA AIRPORT MARRIOTT GATEWAY HOTEL  
2020 CONVENTION CENTER CONCOURSE, ATLANTA, GEORGIA 30337

Before October 11th Tickets: \$50 per person / \$500 per table  
After October 11th 55 per person / \$550 per table

SATURDAY  
**OCTOBER 26**  
2019, 12:00 NOON

Church/Mosque/  
Organization  
Woman of the Year  
Young Woman of the Year  
Overcoming Woman  
of the Year  
Submission Deadline:  
October 9th

[www.concernedblackclergy.com](http://www.concernedblackclergy.com)

Thanks to our Sponsors:



Rev. Bettye Holland Williams  
First Woman President